

BECOME ACTIVE GUIDE



ASSET | INTERNATIONAL BUSINESS & MANAGEMENT



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Welcome

Welcome as a potential new active member at Asset | International Business & Management. It is great that you want to join our study association as an active member in one of our various committees. We hope that you will have a wonderful time at Asset | International Business & Management!

Asset | International Business & Management is one of the 7 departments which are part of Faculty Association Asset. As you might know, we focus on the Bachelor International Business Administration and the Master International Management. In total, you can be placed in one of the roughly 30 Committees. This excludes the three faculty-wide committees, which are composed of members from all different departments and organize events for all departments.



“

Being an active member helped me to develop skills I normally could not have developed, while expanding my social network at the same time.

”

The board of 2023-2024

Syl van de Poll (Chairman)
Dries Baltissen (Vice-Chairman)
Iris Rodenburg (Secretary)
Mathijs Vereggen (Treasurer)
Luuk van Heiningen (External Affairs Officer)
Isabel Duin (External Affairs Officer)

The candidate board of 2024-2025

Jeroen Muller (Chairman)
Dries Baltissen (Vice-Chairman)
Robin Nijssen (Secretary)
Evi Voermans (Treasurer)
Isabel Duin (External Affairs Officer)
Jasper Weultjes (External Affairs Officer)
Lynn Groenewegen (Marketing Officer)

ACTIVE MEMBERSHIP



When you are an active member of Asset | International Business & Management, you have the possibility to learn and apply skills that you usually do not learn in class. You will get the opportunity to organize formal and informal events, get in contact with companies, promote activities and improve many more skills. We offer you the advantage of acquiring these skills before you start your business career.

Furthermore, you meet many fellow students, so you have the possibility to make a lot of new friends. Moreover, you can contribute to your own study and to those of other students.

Lastly, as an active member you are allowed to participate in activities, which are solely for active members. We organize activities that will give you the opportunity to develop yourself further and meet a lot of new people. For example the Active Members Weekend, Active Members Day, Cycling Dinners and many others!

We hope you will have an amazing time and a fruitful experience at Asset | International Business & Management!



STATISTICS

Members



120+

Committees



29

Events



100+

FUNCTIONS IN COMMITTEES



Chairperson

The person responsible for the whole committee. They will prepare and chair the meetings, should have an overview of what the other committee members are doing and should also be able to delegate tasks to committee members.



Treasurer

The person responsible for the budget and therefore should always have an overview of all the revenues and costs of the activities organized. They will also have regular contact with the treasurer of the board.



Secretary

The person responsible for minuting during meetings. Furthermore, if there are subscriptions involved in your event, the secretary is responsible for processing this smoothly. This also means that the secretary will do the communication with subscribers.

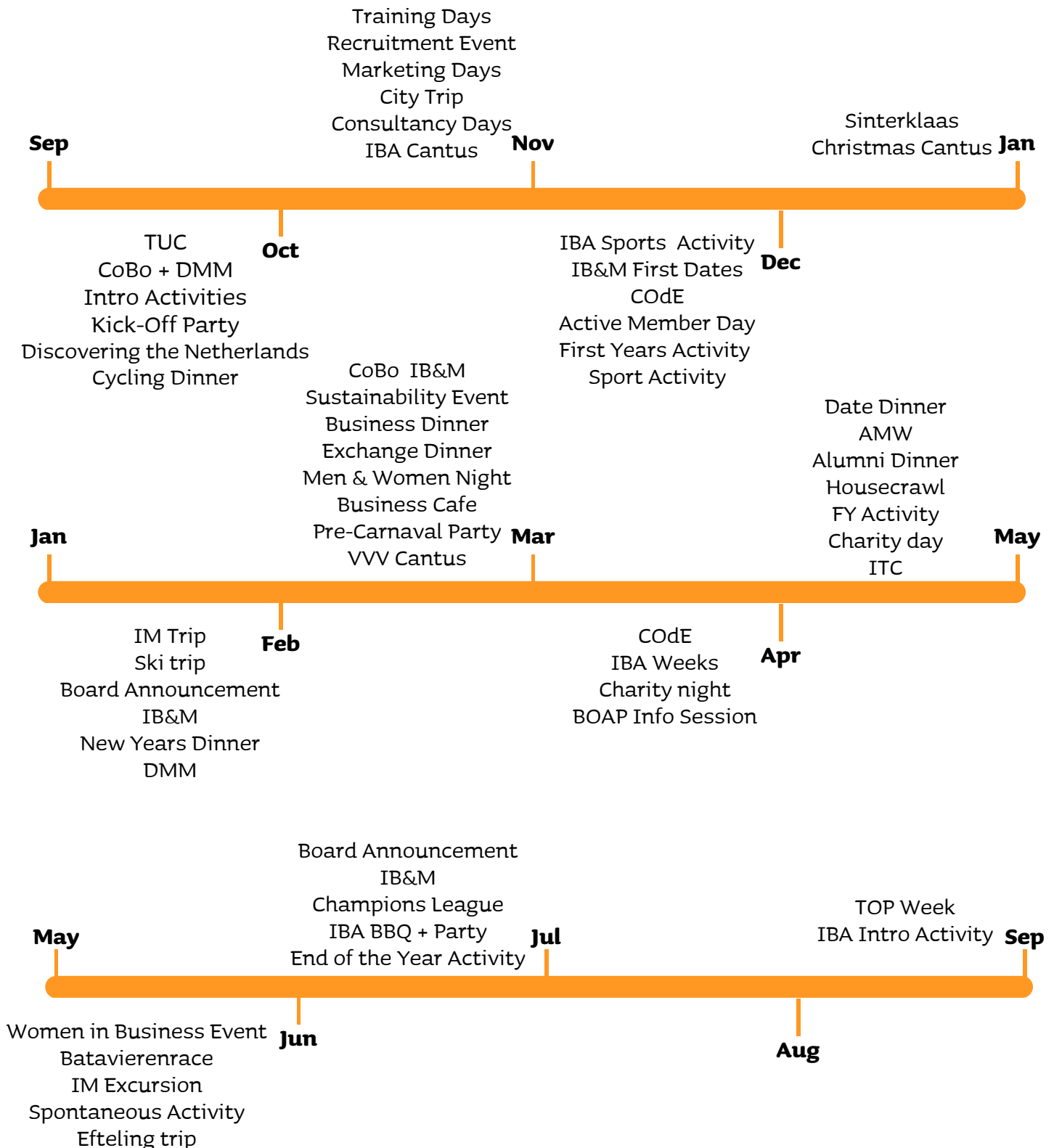


External

The person responsible for the acquisition of companies/organizations for the activity organized. They should convince companies to join the activity and maintain all the contact afterwards. They will also have regular contact with the external affairs officers of the board.

EVENTS ASSET | IB&M

Since we have many events we want to give you an overview of our biggest event and of course we will have a Monthly Drink every month at our bar, Cafe the Boekanier!



ACTIVITIES COMMITTEE



ABOUT:

The Activities Committee organizes various informal activities for the active members of Asset | IB&M. Through these activities, the group of active members can get to know each other and experience a great time at our association.



7 Members



1-2 Hours



Sep - July



Informal

Events

Active Members Day

- Organize an awayday for the active members, with games in another city.

Housecrawl

- Cycle to different houses during the evening for a drink and a drinking game.

VVV Party/Cantus

- Organize a fun party for members and there 'friends from back in the days'.

End of the Year Activity

- Organize a nice activity to celebrate the end of the academic year.



Skills & Learnings

Creativity, Planning, Promotion,
Teamwork & Time Management

(DATE) DINNER COMMITTEE

ABOUT:

After last years big succes we will once again have a lovely date dinner. As the committee you will be the matchmakers of IB&M, you will be in charge of organizing the date dinner, cycling dinner, New years dinner as well.



5-7 Members



2-4 Hours



Sep - July



Informal



More Information

Apart from being the host of the event, you will be able to choose the theme of the cycling and date dinner. You can pick the location for the date and new years dinner. For the date dinner you are in charge of arranging dates! Some people will bring their boyfriends or girlfriends, but luckily we have many single members for whom you can arrange blind dates.

Skills & Learnings

Planning, Promotion, Socializing, Teamwork, Time Management

DRINKS & THEMES COMMITTEE



ABOUT:

The Drinks & Themes Committee organizes social activities, especially for active members. Throughout the year, the committee organizes activities like the active members' weekend and is responsible for the Thursday Afternoon Drinks and themes during the Monthly Drink.



6 Members



1-2 Hours



Sep - July



Informal

Events

Active Members Weekend

- Organize a weekend full of fun activities in a place outside Tilburg for the group of active members.

Thursday Afternoon Drinks

- When it is possible, the committee can organize a spontaneous Thursday Afternoon Drink at our rooms and also organize themed Monthly Drinks

Ranking the Committees

- The committee is responsible to rank the committees and create special rules and engaging challenges where points can be earned for your committee.

Skills & Learnings

Creativity, Planning, Promotion, Teamwork & Time Management



EXCHANGE & INTERNSHIP COMMITTEE

ABOUT:

The Exchange & Internship Committee is there for all IBA students going on exchange or doing an internship. The committee organizes activities for students to make sure they make the right choice regarding their exchange destination or internship and are well informed about their location.



3 Members



1 Hours



Sep - July



Informal



Events

Exchange & Internship Booklet

- Here you make a Booklet with short introductions with everyone going on exchange, fun tips and tricks and memories of members that came back from exchange.

Exchange Dinner

- Link students to other students that already have been to their exchange destination during a nice dinner.

Skills & Learnings

Creativity, Planning, Promotion & Teamwork

FIRST YEARS COMMITTEE



ABOUT:

The First Year committee organizes all kinds of, mostly informal, events for first year IBA students. This is to make the first year IBA students familiar with Asset | International Business & Management and for the group to get to know each other.



6 Members



1-2 Hours



Sep - July



Informal

Events

First Year Cantus

- Organize a cantus for all First Year IBA students.

First Year activities

- Plan activities where first years can get to know each other. You have a lot of freedom in what you want to organize.

IBA BBQ

- Organize a BBQ to celebrate the end of the academic year together.



Skills & Learnings

Communication, Creativity, Planning, Promotion,
Teamwork & Time Management

IB&M INFORMAL COMMITTEE

ABOUT:

The IB&M Informal Committee is the connecting dot between committees. Once a month, the committee invites a few other committees for a fun date. You as a committee will be the host for the evening. So make sure to make it the best date ever!



6 Members



2-3 Hours



Sep - July



Informal



More Information

You are in charge of arranging the committee dates. This means you get to choose the activities the committees and you will be doing! The dates are the perfect opportunity for members to meet each other, so you arrange the perfect activities for this to happen.

This is always a fun committee since it is quite big and organizing informal activities is always fun!

Skills & Learnings

Planning, Promotion, Socializing, Teamwork, Time Management

ORANGE PRIDE COMMITTEE

ABOUT:

In cooperation with the IBA program at Tilburg University, the Orange Pride Committee gathers articles and takes care of the website business blog. Furthermore, a taskforce within the committee will publish an informal newspaper 2-3 times a year with information and stories about our active members at Asset | International Business & Management



4 Members



Hours



Sep - July



Informal

ORANGE PRIDE



JUNE 2024

UEFA EURO 2024
EDITION

More Information

By taking interviews with alumni, IBA staff, students to get the best stories to the surface. In the Orange Pride taskforce, you will be putting together the pieces of everything that is happening within Asset | International Business & Management.

The orange pride is also responsible for working on stories and posting these on the business blog of the website.

This committee is all about creativity in writing, therefore, you can decide which stories you want to chase and feature in the blog, which will be a mix of formal and informal stories.

Let your imagination run loose!

Skills & Learnings

Creativity, Designing, Interview, Planning, Research, Writing

PROMOTION COMMITTEE



ABOUT:

In this committee, you will make sure that all members know about all Asset | IB&M's events and help them with promotion. Additionally, you will be responsible for making the designs of our Asset IB&M merchandise.



5 Members



1-2 Hours



Sep - July



Informal

More Information

The tasks of the committee include making a monthly events calendar for the rooms. This is a good way to promote Asset IB&M events. Also, the committee will support the Vice-Chairman with making content for social media.

This committee is also concerned with designing banners and clothing. They sell all limited edition IB&M products to our members.

Skills & Learnings

Creativity, Designing, Promotion & Teamwork



SKI TRIP COMMITTEE



ABOUT:

Do you like skiing? Join this committee and organize the whole trip yourself! You will find a location to go to, contact a company that could help you arrange the trip, organize activities such as a cantus and of course enjoy the trip yourself!



5 Members



2-3 Hours



Feb - Jan



Informal

More Information

In this committee, you will organize our famous ski trip. The first thing that you need to do is find a nice location for a great price. After that you will have a lot of creative freedom to give your own touch for fun activities during the Ski Trip itself, for example sledding.



Skills & Learnings

Creativity, Cross Cultural Communication, Planning, Promotion, Research, Teamwork



SPORTS COMMITTEE

ABOUT:

In the sports committee you will learn how to plan events and how to get our members excited about sports. Next to regular events you will be free to organize your own sport activities.



5 Members



1-2 Hours



Sep - July



Informal



Events

Batavierenrace

- Help with all logistics for our team during the biggest relay race in the world, running from Nijmegen to Enschede.

TSZV & Asset Champions League

- Guide our soccer teams during the two summer soccer tournaments

Sports Activities

- You have a lot of creative freedom to organize your own sports events like a beach volleyball tournament or Boxing lesson.

Sports Ladder

- Create special rules and engaging challenges where points can be earned for the sports ladder.

Skills & Learnings

Communication, Creativity, Planning, Promotion, Teamwork

YEARBOOK COMMITTEE

ABOUT:

Every year a Yearbook will be handed out to the active members with the stories that made the past year such a great year! For this, you will have to use your creativity and eagerness to chase stories during the IB&M activities.



5 Members



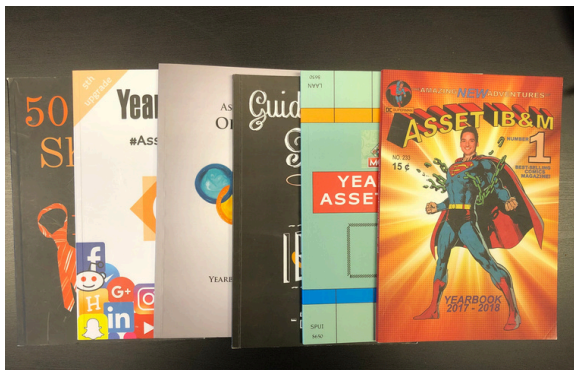
1-2 Hours



Sep - July



Informal



More Information

You will create the whole Yearbook. To do this you have to finish multiple steps: Think of a theme, explore the secrets, find funny pictures, take some interviews, use your creativity, write the stories and in the end make the design! You also have a lot of freedom to organize a hand-out moment like a picnic.

Skills & Learnings

Creativity, Designing, Teamwork

CITY TRIP



ABOUT:

City Trip organizes a study trip every year during autumn. During this trip, there will be cultural activities and the nightlife will be explored. The idea is to get to know the culture of the city and of course have lots of fun!



5 Members



2-3 Hours



Feb - Dec



informal

More Information

The committee is responsible for the organization of the city trip of approximately 4 or 5 days. This means that you really get to organize it from picking a destination to the realization of the trip itself. The tasks range from promoting the trip to students to arranging company visits and from coordinating all the transportation to organizing cultural activities!



Skills & Learnings

Acquisition, Cross Cultural Communication, Leadership, Organization, Planning, Promotion, Research, Teamwork, Time Management



EXCITING EVENTS COMMITTEE

ABOUT:

This year, we are excited to introduce a brand-new informal winter committee: the Exciting Events Committee! As a member, you'll have the opportunity to organize three fantastic events for our active members. You will be responsible for shaping these events, from concept to execution. This is your chance to bring all your fresh, creative ideas to life and make each event unforgettable.



4 Members



1-2 Hours



Feb-Nov



Informal

More Information

In this committee, you have the freedom to infuse your creativity into every event. Imagine organizing fun activities you've always dreamed of or introducing unique events that haven't been seen at IB&M, such as beer biking or a huifkar cantus.

Additionally, you will be responsible for organizing our annual Efteling trip, which includes various challenges within the park. This is your chance to create memorable, informal events that bring everyone together.



Skills & Learnings

Communication, Creativity, Planning,
Promotion, Teamwork

IBA COMMITTEE



ABOUT:

The IBA committee is there to offer additional value to the study program of IBA. In close cooperation with TiSEM (the Faculty for all economic students), they are responsible for the guidelines, many activities and an excursion.



5 Members



2-3 Hours



Sep - July



Mixed

Events

IBA Cantus

- Organize a cantus for all IBA students

IBA party

- Organize a themed party for all IBA students

Guidelines

- Providing and checking of all the guidelines we have for IBA students.



Skills & Learnings

Acquisition, Critical Reading, Cross Cultural Communication, Planning, Promotion, Teamwork

INTERCONTINENTAL TRAVEL COMMITTEE

ABOUT:

Every year Asset | International Business & Management organizes a big study trip, the Intercontinental Travel. The Intercontinental trip takes approximately two weeks, to one or two countries outside Europe.



5 Members



4-5 Hours



Sep - July



Mixed



More Information

The committee will first think of an interesting destination. This will be far outside of Europe! When they decided upon the destination they will start with contacting companies for the company visits. In the meantime, they will start promoting the trip and the subscription takes place.

A total of 25 participants can join. The committee will also arrange all the transportation, accommodation and cultural visits.

Skills & Learnings

Acquisition, Cross-cultural Communication, Leadership, Organization, Planning, Research, Teamwork, Time Management

MASTER COMMITTEE



ABOUT:

The Master Committee organizes activities for master students of the master International Management & Marketing. Through these activities, they can get in contact with companies and recruiters as well as their co-students. This helps the IM students to gain a greater network for their career.



5 Members



1-2 Hours



Sep - July



Mixed

Events

Master Excursion

- Organize inhouse days, visit multinationals and get valuable insights.

After Exam activities

- Organize two nice activities with all master students after your exams to relief some stress.

Master Intro activities

- Organize two fun intro activities with all Master students, where they can get to know each other.



Skills & Learnings

Acquisition, Communication, Planning, Professionalism, Teamwork

INTERNATIONAL MANAGEMENT TRIP

ABOUT:

The International Management Trip is a study trip that takes place in January every year. During this trip, several companies will be visited. Furthermore, there will be cultural activities and the nightlife will be explored. The idea is to get to know the (business) culture of the country and, of course, have lots of fun! Previous trips went to for example Hong Kong, Tokyo and Dubai!



6 Members



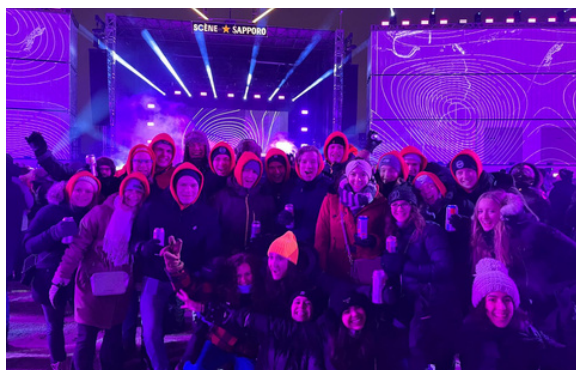
3-4 Hours



Feb - Dec



Mixed



More Information

The committee is responsible for the complete organization of the study trip. This means that they really get to organize it from picking a destination to the realization of the travel. Their tasks range from promoting the trip to students to get enough participants to arranging company visits and from coordinating all the transportation to organizing cultural activities. All of this in close collaboration with the academic director of International Management.

Skills & Learnings

Acquisition, Cross Cultural Communication, Leadership, Planning, Promotion, Research, Teamwork

INTERNATIONAL COMMITTEE



ABOUT:

The international committee is there for international students and for Dutch students who are interested in the international environment. The committee organizes activities for both Dutch and international students to make them feel more at home.



4 Members



2-3 Hours



Feb - Dec



Mixed

More Information

This committee is mostly concerned with the Internationals. The committee is there to help the internationals feel more at home and integrate better with IB&M.

The committee organizes several events to all new international active members and organizes some activities for all groups, such as a day trip to a Dutch cultural town, for example dutch beer tasting and lots of other nice activities!

Skills & Learnings

Teamwork, Intercultural, Planning, Promotion



IB&M CONNECT

ABOUT:

One of the goals of our department is to connect our students with future employers. Therefore we need to stay in close contact with companies that can offer jobs and internships. Do you want to establish these company contacts? Then join the IB&M Connect Committee



6 Members



4-5 Hours



Sep - July



Formal



More Information

In this formal committee you will first get a training in how to approach companies and how to profile and sell the students from our target group. You will organize 2 events named the IB&M First Dates and the Business Cafe. IB&M First Dates is a kind of speed dating event with companies and the Business Cafe is a more informal setting where you can get to know companies out of multiple fields.

Skills & Learnings

Acquisition, Professionalism, Promotion, Planning, Teamwork

CONSULTANCY DAYS TILBURG

ABOUT:

Every year in November, a new edition of the Consultancy Days will take place. During these days, several consultancy firms will introduce the profession of consultancy to students interested in this field of expertise. We organize this event together with Asset | Strategy & Logistics.



4 Members



6-8 Hours



Feb- Dec



Formal

More Information

The tasks of the Consultancy Days committee consist of inviting companies for the event and maintaining contact with these companies. The committee will create and execute a promotional campaign on the University to get as many students to participate in the event as possible. Furthermore, the committee arranges the location and catering on campus and creates a detailed program of the days to ensure that it will be a success.

Skills & Learnings

Acquisition, Communication, Organization, Professionalism, Teamwork



IBA WEEKS COMMITTEE

ABOUT:

In March every year, the IBA Week will take place. This is a relatively new concept, in which IBA students will have the opportunity to learn more about their minor and career possibilities. During this week, several firms will introduce themselves to students who are interested in their field of expertise.



6 Members



4-5 Hours



Sep - April



Formal



More Information

The tasks of the IBA Week committee consist of inviting companies for the event and maintaining contact with these companies. The committee will create and execute a promotional campaign to get as many students to participate in the event as possible. Furthermore, the committee arranges the location and catering on campus and creates a detailed program and personal schedules of the days to ensure that it will be a success.

The week will be divided in the following days: Accounting day, Finance day, Management Expedition and Marketing Expedition

Skills & Learnings

Acquisition, Organization, Planning, Professionalism, Promotion, Teamwork

RECRUITMENT EVENT COMMITTEE



ABOUT:

Do you want to help fellow students get in contact with recruiters of several big companies? If yes, the Recruitment Event Committee will organize the perfect event for you!



6 Members



3-4 Hours



Feb - Dec



Formal

More Information

The tasks of the Recruitment Event Committee consists of finding suitable and interesting companies from different sectors that want to come in contact with third year IBA students and IM students.

The committee also has to find a location where an activity an company presentations can be held. The event itself will be CV selection so only a small group of students can join. This way, you will really interact with the recruiters and have a more personal conversation.

Previous editions featured companies such as PepsiCo, ABN Ambro, Johnson&Johnson, Fagro, and NSI.

Skills & Learnings

Acquisition, Organization, Planning, Professionalism, Teamwork



SUSTAINABILITY COMMITTEE

ABOUT:

Interested in sustainability? Then the Sustainability Event might be something for you! This event gives you a unique opportunity to get in contact with companies and people that are focusing on sustainability on a daily basis.



6 Members



1-2 Hours



Feb - Dec



Formal



More Information

The tasks of the Sustainability committee consist of inviting companies and speakers for the event and maintaining contact with these companies and speakers. The committee will create and execute a promotional campaign to get as many students to participate in the event as possible. Furthermore you get the opportunity to come up with ideas to improve sustainability within Asset | IB&M and implement these things. This committee will also organize a charity event.

Skills & Learnings

Acquisition, Organization, Planning, Professionalism, Promotion, Teamwork.

WOMEN IN BUSINESS COMMITTEE

ABOUT:

Do you want to empower yourself and others? Are you interested in helping your fellow female students prepare themselves for their next career step? Or are you interested in hearing stories about women at the top of business life or other interesting stories? Join this committee and organize the Women Event to inform female students about possible difficulties as a women at the top!



5 Members



3-4 Hours



Sep - July



Formal

More Information

This committee organizes an event where inspiring speakers will tell their stories about being a woman at the top of business life. There will be speakers and a panel in which the audience can ask questions. After an acquisition training, the committee will think of interesting women to call or message to participate in the event. After the acquisition period, the committee tries to get a goodie bag for the participating students and starts promoting.

Skills & Learnings

Acquisition, Teamwork, Planning, Promotion, Creativity



MARKETING DAYS COMMITTEE

ABOUT:

The Marketing Days committee organizes one of the biggest marketing events of Tilburg! The committee is responsible for organizing various marketing related activities. The following activities take place during the week: Workshops, Cases and an Inhouseday



5 Members



3-4 Hours



Feb - Dec



Formal



More Information

As committee member you have a diverse range of tasks. You have to acquire companies, make a logical planning for both days and do promotion. In this committee you get the chance to get in contact with a lot of different companies, such as DAF, McDonald's and Greenpeace.

Skills & Learnings

Aquisition, Creativity, Planning,
Teamwork, Professionalism

BUSINESS DINNER COMMITTEE

ABOUT:

Join the Business Dinner Committee to organize the marketing dinner at Willem II stadium. You'll organize a high-profile dinner with four leading marketing companies, managing everything from the four-course meal to facilitating key networking opportunities.



5 Members



2-3 Hours



Sep - July



Formal



More Information

The business dinner is there to connect students with potential future employees, through individual conversations and a four-course dinner at the Willem II stadium.

More tasks are finding suitable and interesting marketing companies from different sectors who are interested to get in contact with marketing students. Last year's event featured companies like Mondelez, Kenvue, Beiersdorf and L'Oreal.



Furthermore is the Business Dinner committee also responsible for organising an alumni dinner. During this dinner students can meet up with IBA, IM and Marketing Alumni and talk about their future.

Skills & Learnings

Acquisition, Professionalism, Planning, Teamwork

